



PSN COLLEGE OF ENGINEERING AND TECHNOLOGY

MELATHEDIYOOR 627 152

(Approved by AICTE and Recognized by UGC Section 2f &12B)
(Accredited by NAAC with A+, Affiliated to Anna University)
ISO 9001:2015 Certified Institution

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DEPARTMENT OF MANAGEMENT STUDIES

DOMS NEWS LETTER

Volume: 1

Issue: 1

Academic Year 2023- 24



About the Department:

The Department of Management Studies was started in the year 2006 with the intake of 60 Students and affiliated by Anna University, Chennai and approved by AICTE, New Delhi. Our Department was conferred with Autonomous Status by University Grants Commission (UGC), New Delhi from 2012-13 onwards enabling the college to fulfill the aspirations of the students in getting quality education and better employment. The department after its autonomy has freedom to design and development curriculum to the current requirement of corporate community. In our Department we are having experienced faculties with different specialization, and well equipped Laboratories with latest computer systems.

The Students of this department are highly place in the industrial segments and in trade /Commercial/ corporate organizations while many of them pursue higher education in India and overseas.

DEPARTMENT VISION

To achieve the high levels of influence in the Professionalization of Management Education and Practice

DEPARTMENT MISSION

Our Missions to produce Competent, Disciplined and Quality Managers through Service par Excellence

PEO& PSO

1. Program Educational Objectives (PEOs)

S.No	Topic	PEOs
PEO1	<i>Fundamental Knowledge</i>	Business environment encompasses all those factors that affect a company's operations and includes customers, competitors, stakeholders, suppliers, industry trends, regulations other government activities, social and economic factors and technological developments

PEO PEO22	Career Development	Recognize that the world around you is constantly changing & Strive for continuous personal development.
PEO3	Social Identity	Social identity theory is built on three key cognitive components: social categorization, social identification, and social comparison. Generally, individuals wish to maintain a positive social identity by maintaining their group's favourable social standing over that of relevant out-groups

Program Specific Outcomes (PSOs)

PSO1	Application of multidisciplinary knowledge comprising of finance, operations, system, marketing and human resources management to integrate business projects
PSO2	Usage of business metrics to evaluate business projects to develop growth strategies.
PSO3	Empower the students to innovate and execute the business idea during the challenging business situations.

Departmental Activities

Industrial visit on 07.08.23

Industrial Visit at M/S Sangvi Textiles, Moondradaipu , on August 7, 2023 Thirty MBA students and three MBA faculty members were in attendance.

Under Guidance of : Prof. K. Sundararajan ,

Faculty Members : 1) Dr. K. Samuel Saravanan
2) Ms. P .Kavya

I MBA : 30 Students

Location : Sanghvi Mills Pvt Ltd,
Moondradaipu, District- Tirunelveli

Time : 2.30 p.m. to 4.30 p.m.

Date : 07.08.2023



Seminar on Industrial Safety



Department of management studies organized a one day seminar on Industrial Safety and its need on 15.09.2023. Prof. A.C. Mariappan,, Industrial safety expert were delivered his valuable speech on that day. Totally 36 students were got benefit on that day.

Finally head of the department Prof. K. Sundararajan delivered the vote of thanks.

Soft skill Training Program

Department of management studies organized a one day Guest Lecture on Soft skill Training Program on 04.10.2023.



Mr. E. Paul Ravichandran, PAGO Achievers, CEO were give training on soft skills required by today's mangers. Totally 42 students were got benefit on that day. Finally head of the department Prof.K.Sundararajan delivered the vote of thanks.

STUDENT'S ACTIVITIES

Talent hits a target no one else can hit; Genius hits a target no one else can see

Group discussion



In our MBA department we conduct various activities each and every day afternoon 2.pm to 4.30 pm on the part of that our I MBA students were actively participate in group discussion.

Entrepreneurship Day



Department of management studies organized a sales day on 09-11-2023. Totally 5 stalls were displayed with different types of products



Chief guest, Mr. S. Harikrishnan, Managing Director of Tanisq TATA Gold, Tirunelveli

Student's Seminar



Our MBA students were voluntarily take the seminars about the recent trends in the management and social on every week wednesday.

Advertisement Presentation(ADZAP)



"Creativity is seeing what others see and thinking what no one else ever thought." In Marketing, creativity can differentiate a brand, making it stand out in a sea of competitors. It's the magic ingredient that turns ordinary campaigns into viral sensations, capturing the public's attention and leaving a lasting impression.

Our MBA students were create and develop their own advertising ideas present in the class room.

Rangoli competition

Our students from I MBA Named: 1.G.Suleka, 2.N.Ayirathammal, 3. G.Jayasree, 4. K.Esaivani, 5.S.Arun Sathya,. 6. S.Vanhana were participated in Rangoli competition and won 2 prize on 02-11-2023 in CEOA Arts & Science College, Kariapatti, Madurai District.



Sports Activites



Health is wealth on the basis our students not only concentrate in class room; they also concentrate sports activities also. Students all are participated in various events in our college first year welcome sports meet on 14-09-2023.



Our I MBA student S.Sundaramoorthi, I MBA won the best player of the tournament award in Anna University zone 18 intercollegiate hand ball matches on 11-10-2023.

Editor : 1. Prof. K. Sundararajan
Co-Editor: 1. Dr. K. Samuel Saravanan
 2. Mrs. M.. Suganya

CAMPUS CLEANING

Live Life Cleaner. Make Earth Greener.



LET US GO GREEN TO GET OUR PLANET CLEAN.

Our MBA students were voluntarily clean our campus herbal garden on 16-10-2023.

Pongal day Celebration



The PSNCET DOMS celebrates “Samathuva Pongal” featuring a sense of equality among the students. It is a celebration when all students and staff of different diversities participate on 12-01-2024.

Students Co-ordinators:

1. A. Narmadha II MBA
2. S. Sundaramoorthi I MBA
3. G. Muthumanikandan I MBA