

PSN COLLEGE OF ENGINEERING AND TECHNOLOGY



Melathediypoor, Tirunelveli – 627 152

(An Autonomous Institution affiliated to Anna University, Chennai)

Approved by AICTE, New Delhi and Recognized by UGC, New Delhi

Under section 2 (f) and 12 (B) of UGC Act, 1956

An ISO 9001:2015 Certified Institution



ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

CORDIALLY INVITE YOU FOR THE

ONE DAY WORKSHOP ON

“ENTREPRENEURSHIP DEVELOPMENT”

Resource Persons

Mr.K.Siva Sankaran

General Manager
District Industries Centre
Tirunelveli

Mr.B. Muruganatham

CEO, Cosmo Plast,
Former President of MADITSSIA
Madurai

Dr.M. Jeganmohan

JM Consultancy,
Special Invitee MADITSSIA
Madurai

Mr.S.Ganesan

Assistant Director (Technical) / Project manager
District Industries Centre
Tirunelveli

Prof.K.Sundararajan,

Professor & Head,
Department of Management Studies,
PSN College of Engineering and Technology
Tirunelveli

26th October 2021
MBA Seminar Hall

Dr.P.Suyambu

Chairman, PSN Group of Institutions

Er.P.S. Jayaram

Vice-Chairman, PSNCET

Dr.P.Selvakumar
Executive Director

Dr.V.Manikandan
Principal

Dr.K.Chandrasekar
Coordinator (EDC)

PSN COLLEGE OF ENGINEERING AND TECHNOLOGY



Melathediypoor, Tirunelveli – 627 152

(An Autonomous Institution affiliated to Anna University, Chennai)

Approved by AICTE, New Delhi and Recognized by UGC, New Delhi

Under section 2 (f) and 12 (B) of UGC Act, 1956

An ISO 9001:2015 Certified Institution



ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

ONE DAY WORKSHOP ON “ENTREPRENEURSHIP DEVELOPMENT”

Date: 26th October 2021

Venue: MBA Seminar Hall

Program Schedule

- 09.30 AM - Tamil Thai Vazhthu
- 09.35 AM - Welcome Address - Dr.K.Chandrasekar, Coordinator/EDC, PSNCET
- 09.40 AM - Felicitation Address - Dr.P.Selvakumar, Executive Director, PSNCET
- 09.50 AM - Presidential Address - Dr.V.Maniikandan, Principal, PSNCET
- 10.00 AM - **Schemes of Assistance for MSMEs: Financial Agencies/Institutions**
 - Mr.K.Siva Sankaran, GM, DIC, Tirunelveli &
 - Mr.S.Ganesan, Assistant Director (Technical)/Project manager, DIC, Tirunelveli
- 11.30 AM - **TEA BREAK**
- 11.45 AM - **Entrepreneurship - An Introduction & How to conduct Market Survey: Tools, Techniques and Guidelines**
 - Prof.K.Sundararajan, Professor & Head, Department of Management Studies, PSNCET
- 12.45 PM - **LUNCH BREAK**
- 02.00 PM - **Who is an Entrepreneur & Charms of being an Entrepreneur**
 - Mr.B. Muruganatham, CEO, Cosmo Plast, Former President of MADITSSIA, Madurai
- 03.00 PM - **Developing Entrepreneurial Competencies**
 - Dr.M. Jeganmohan, JM Consultancy, Special Invitee MADITSSIA, Madurai
- 04.00 PM - Vote of Thanks – Dr.G.Nallasivan, Coordinator/SOBES, PSNCET